

# SPRINGER NATURE

**Customer**  
Springer Nature

**Industry**  
Publishing

**Foundation**  
May 2015

**Owner**  
Holtzbrinck Publishing Group &  
BC Partners

**Website**  
[www.springernature.com](http://www.springernature.com)

## SPRINGER NATURE PUTS THE ENVIRONMENT FIRST AND INSTALLS BRITA VIVREAU DISPENSERS AT THEIR UK HEADQUARTERS

### OVERVIEW

Springer Nature is a scientific publishing and education company that provides superior specialist content through a range of innovative product and services for the research, education and professional communities. 8 out of the 11 Nobel Prize Laureates for 2016 are authors of research or books published by Springer Nature.

Its current UK headquarters is a campus that includes Grade I-listed, new and refurbished buildings. Part of the organisation's ethos is the fact that the environment is very important. With this in mind, the publishing business decided to switch to mains-fed-dispensers.

### BENEFITS



**High quality**  
Water always available  
fresh from the tap



**Reduced costs**  
Space savings and  
greater cost-efficiency



**Service**  
Served in stylish branded  
bottles



**Satisfied customers**  
Great-tasting and  
locally sourced

“I think part and parcel of the original plan to involve BRITA VIVREAU was its environmental friendliness. And the project was very successful.”

John Haskell | Contracts Manager at Springer Nature



## THE RESULTS

Kevin Winchester, Head of Business Development at BRITA VIVREAU UK, adds: "We have been working with Springer Nature for a number of years, particularly on this campus. It's much more efficient, much more cost-effective, and Springer Nature enjoys greater water savings than they would have with independent systems."

“BRITA Vivreau’s installation for Springer Nature has worked really well. The entire process was seamless from end to end: from installation to the newly started maintenance programme – a perfect fit for our company.”

John Haskell |

Contracts Manager at Springer Nature

## THE SOLUTION

Bottles would have entailed transportation, with regular deliveries and collections. Dispensers are more convenient, and far less wasteful. To achieve its aims, Springer Nature chose to work with BRITA Vivreau. Together, they installed BRITA VIVREAU ViTaps at the various tea points throughout the campus.

According to Haskell, the BRITA VIVREAU ViTaps are extremely popular, and in frequent use. Given their close proximity, staff are constantly topping up; they also take bottles of water back to their desks, so they rehydrate on a regular basis. Moreover, there are a large number of conference rooms across the campus. The bottling system is used to provide water for meetings – with between four and 30 attendees. The water, sourced at the point of use, is very fresh – and refreshing.



## FOR MORE INFORMATION

BRITA GmbH  
Heinrich-Hertz-Strasse 4  
65232 Taunusstein  
Germany  
Tel.: +49 9401 607-200  
Fax: +49 9401 607-222  
wasserspender@brita.net  
www.brita.net